

starts

Where to now then?



The Trustees

- Katie Brailsford
- Joy Dent
- Euan Hunter
- Sarah Lodge
- Richard Newton Chance
- Sarah Pym
- Sam Spake
- Bernice Strickland
- Dan Sturrock

Biogs and pictures on the website

Trust board operation

- Accountable
- Legal responsibility
- Transparent
- Responsive
- Strategic
- Objective
- Eventually, hands-off, eyes-on

A new beginning, a new vision

- Working with Mandy Precious
- Multiple meetings to rethink the organisation
- Listening to our communities
- Listening to the wider arts community in Cornwall
- Meetings with the volunteers
- An amalgamation of views

Why?

- Before we can employ any staff, we need to understand what we are asking them to do
- If we want to be financially resilient, we need to rethink what we do and how we do it
- We will have a new theatre building and an opportunity to re-launch the organisation
- Our funders have conditions we have to meet
- People love the place and want it to thrive

Starts' values

- Collaboration
- Discovery
- Welcoming
- Vitality
- Courage

The Sterts vision

Inspire creative growth, joy and confidence with communities, where everyone can thrive in a supportive and sustainable environment

The Sterts mission

With our communities we will create a resilient arts organisation

We will do this by:

- Producing, making and evolving our wider creative programme in the context of our environmental and place-based responsibilities
- Learning and discovery being at the heart of what we do
- Being accessible, inclusive and welcoming
- Maximising our unique assets

Strategic objectives

- Strategic Objective 1: Resilient arts organisation

Ensure that revenue income covers all running costs and by Y/E 2028 includes full reserve funds

- Strategic Objective 2: Communities

Extend Sterts' community across all art forms, all demographics, and relevant cultural interests (e.g environment, heritage) by March 2028

- Strategic Objective 3: Creative programme

Diversify the programme to accommodate longer season including (but not limited to) in-house productions, visiting companies, music, literature by March 2026

Strategic objectives

- Strategic Objective 4: Learning and Discovery

Develop a multifaceted learning programme across heritage, environment, and theatre by 2028

- Strategic Objective 5: Maximising Assets

Increase the paid use of Sterts' facilities by 50% above 2019 baseline by 2028

What next?

- Consolidate the CIC
- Business plan based on the strategic objectives
- Recruitment
- Finish the theatre and get programming
- Re-design the website and integrate the IT system
- Seek capital funding to fix the cafe block and toilets
- Evaluation

What's the CIC?

- Community Interest Company - Sterts Theatre
- Separates the trust from the business
- Reduces risk
- Is a more flexible arrangement
- Means we don't pay VAT on the building

What about the funding?

- £250k capital from the Community Ownership Fund
- £200k capital from Good Growth Fund - Cornwall's Shared Prosperity Fund
- £50k revenue from COF to support the building project
- £50k matched funding from the insurance money
- So £500k total for the new theatre building and £50k for fees etc
- £30k Arts Council England grant for the Beast
- £150k left to re-launch the operation

The new build

The project management team

- Gregory Kewish - architect extraordinaire
- Simon Deacon - support and advice
- Phil Parks - Principal Designer
- Matt Hoyle - TRP technical support wizard
- Richard Newton Chance - co-ordinating trustee
- Executive Steering Group - sign off

The design intention

- To create a permanent structure which maintains the sense of open air theatre
- To create a flexible performance space capable of hosting the widest variety of performing arts and other events
- To equip the space with high end sound and light
- To re-use and re-purpose materials and equipment where possible
- To make the building as close to possible carbon neutral in use
- To maximise accessibility

What are we doing?

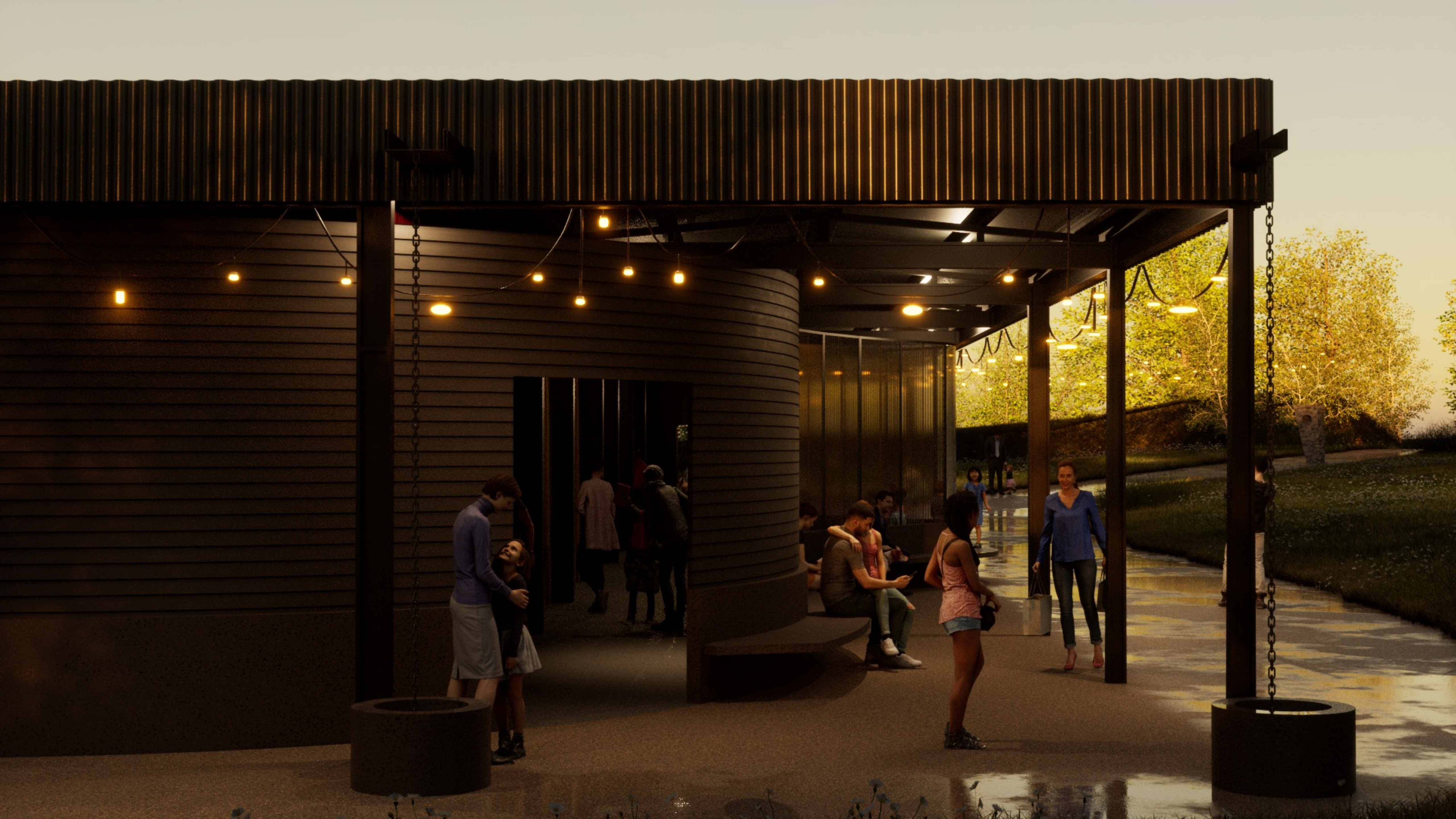
- Main contractor, C&R, will build the steel frame and cover for £200k
- Tendering for the tech kit out - sound, light and curtaining. Est £70k
- Tendering for the finishing components - floor, side walls, rear wall
- Sorting out changing rooms and storage at rear
- Organising the exterior changes to the site - re-use of scoops etc
- Fitting out with PV panels and batteries and electrics
- EV charging points, accessibility and biodiversity net gain

Time scales

- Site has been cleared - moving containers!
- C&R start work on 25th March, finish 25th May at the latest
- Completion of rest of building by end of July
- Opening with the Beast in August
- COF money has to be spent by September 2024
- SPF money has to be spent by April 2025 - with evaluation
- New team in place asap - September at the latest

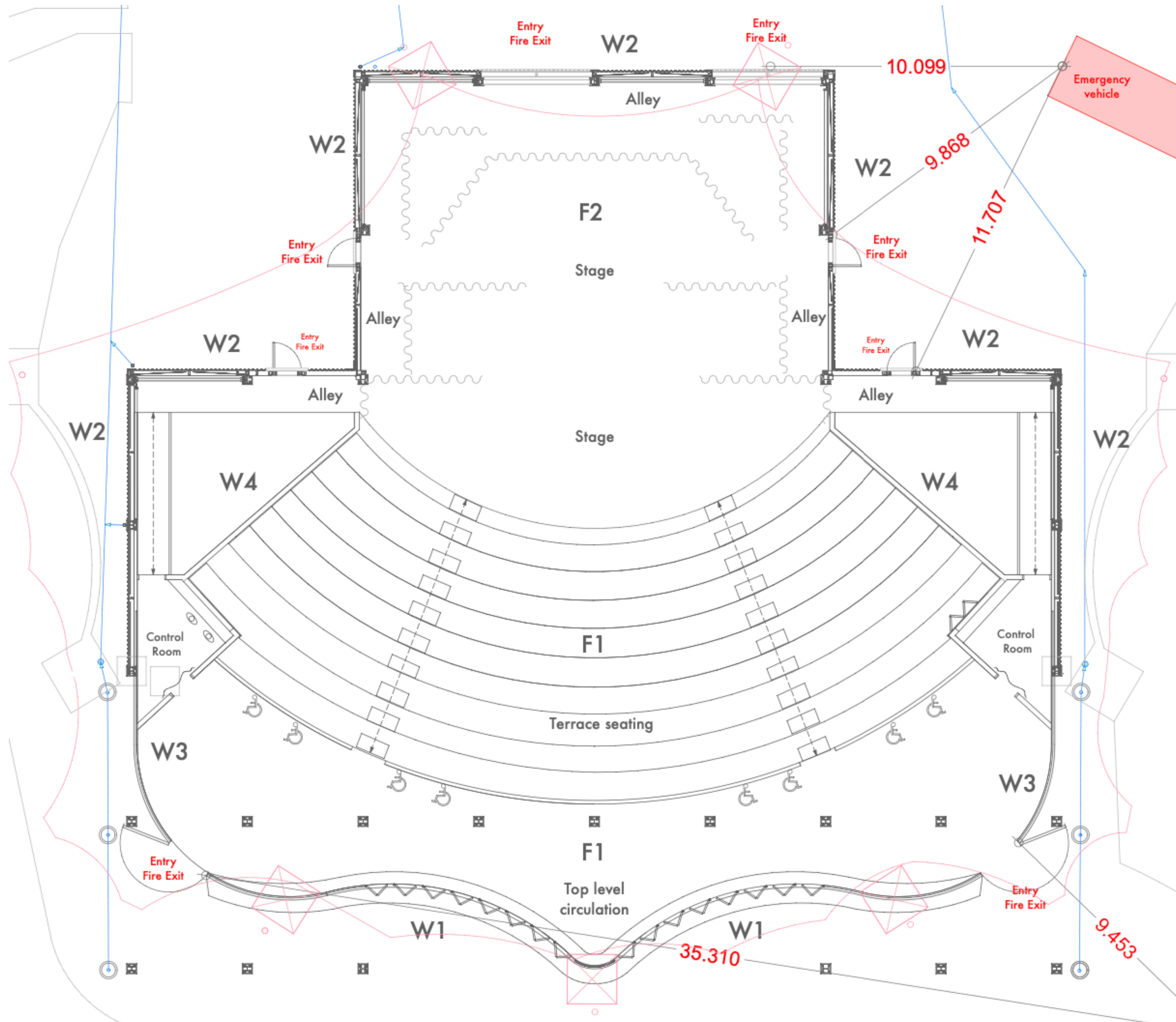


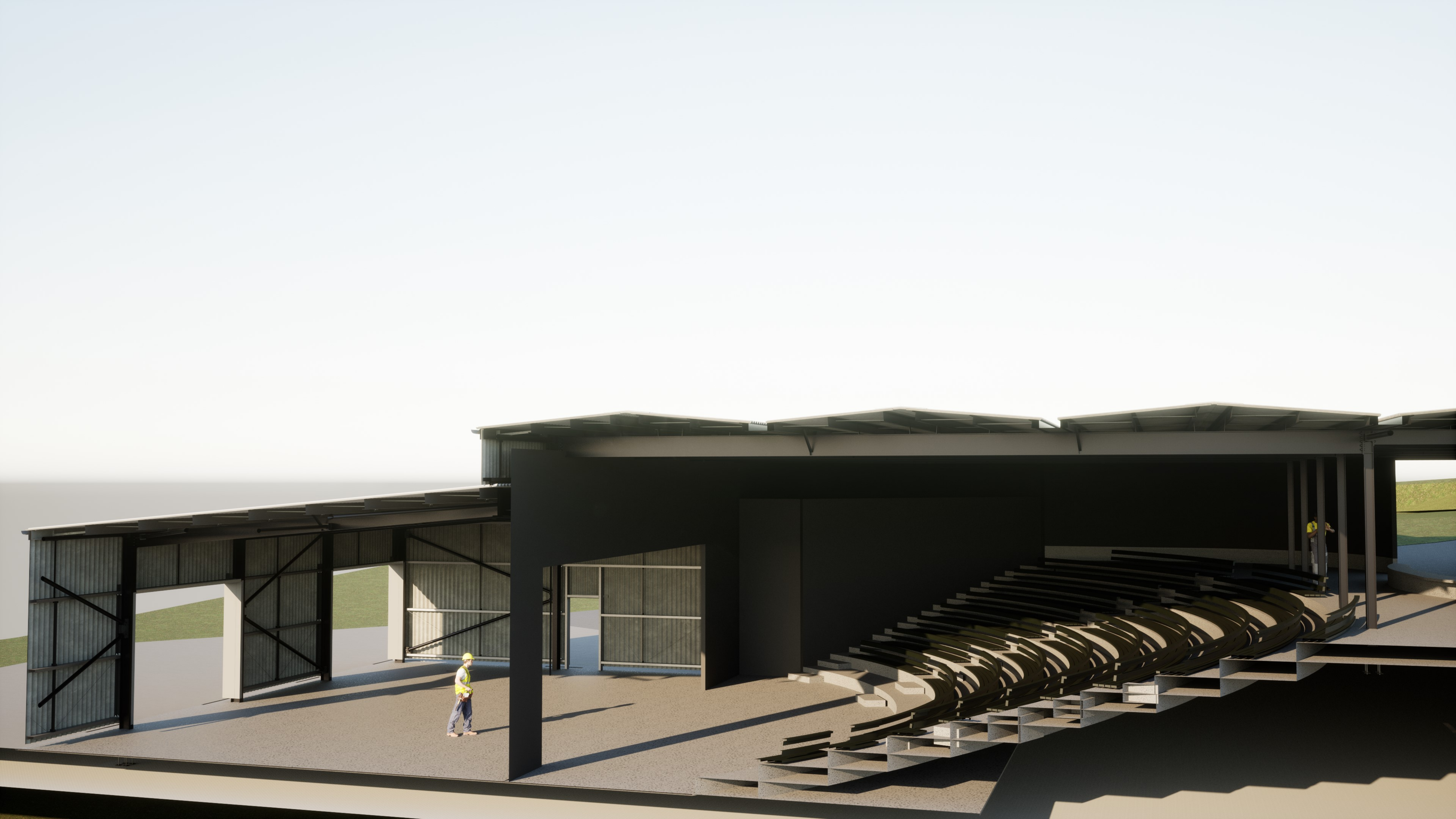




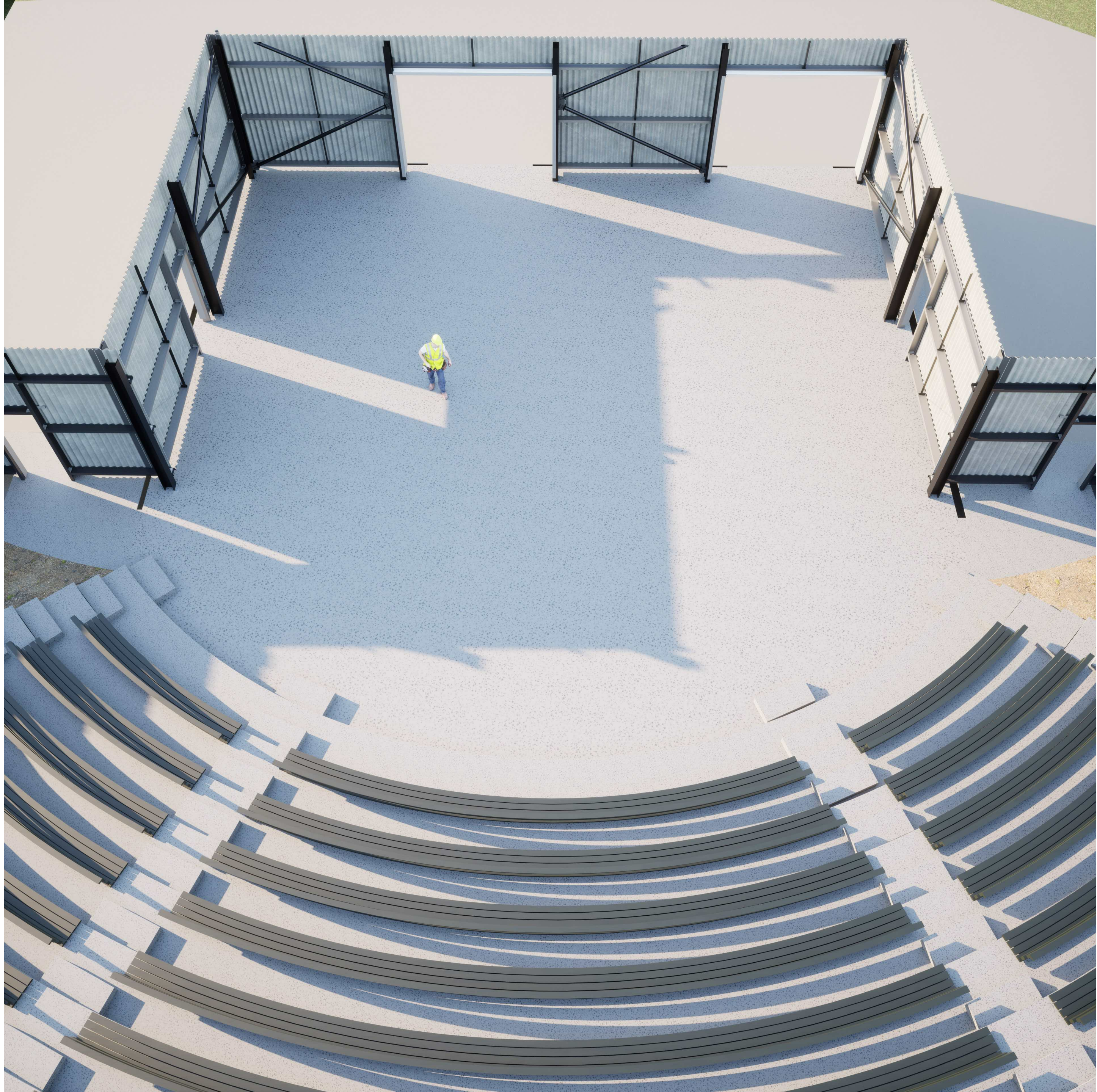


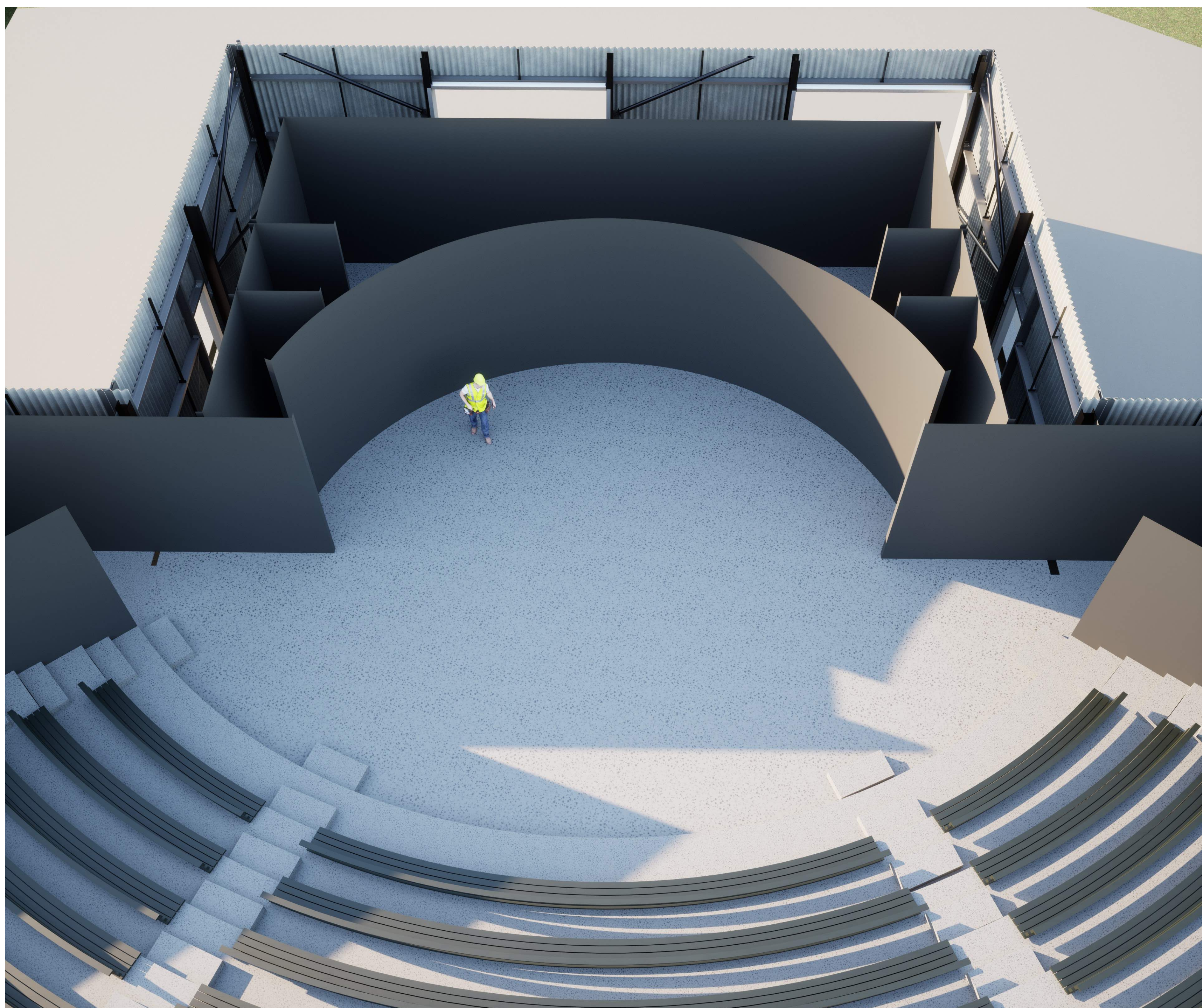


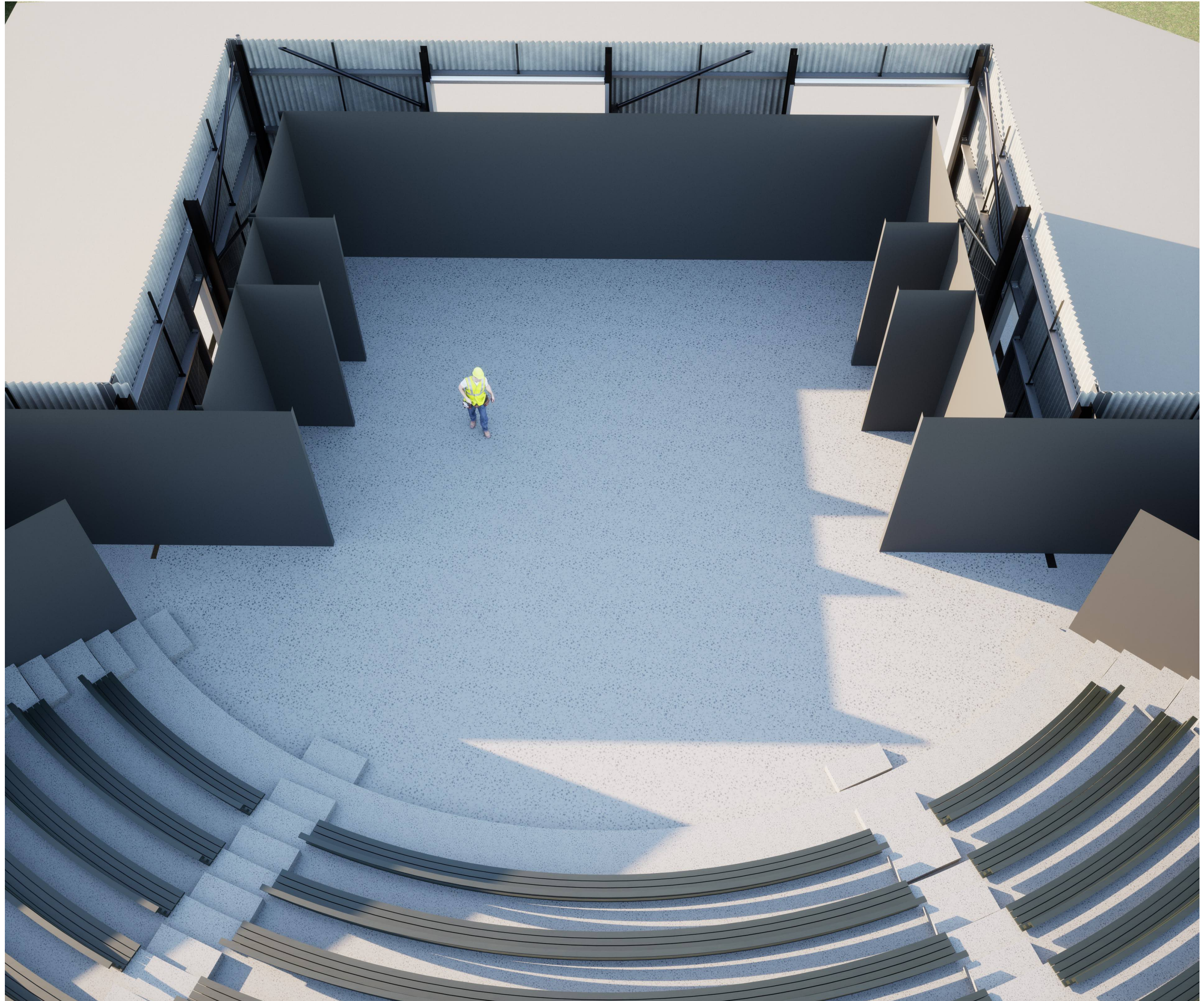














In the meantime...

- Peter Woodward - Interim Centre Manager
- Hannah Bayes - Marketing
- Ali Fenn - Accounts
- Anne Perry - Membership
- Carol Morse and Liz Clark - office support
- And so many others who give their time
- Volunteers will continue to be at the heart of what we do



starts



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



Questions?

Cornwall Council portfolio holder for economy, Louis Gardner said: “This well respected and much-admired community theatre space will once again be able to inspire our young people to get involved with creativity and the arts within their own locality, making culture and the connection to heritage more accessible to those who may not otherwise have the opportunity to participate.”

To educate the public in the arts and sciences,
particularly the art and science of drama.